



1ST NOVEMBER 2010

nouveau modèle de lunette Qoins par Okia

1 novembre 2010 par créateurs de lunettes

Qoins, OKIA's top quality men collection, welcomes a new exceptional and extremely elegant frame.

The new QNO 1006D style carries on the design concept of "timeless classic" applying it to the theme of the **vintage lighter**: thanks to an original design and to the sensational effects allowed by HD technology, the frame deeply recalls the touch and feeling of a lighter, thus becoming a perfect expression of the Qoins philosophy with its inspiration deriving from vintage products and retro classical design.

Both end-pieces and hinges of the frame oddly recall a gasoline lighter and the gold metal hinge is designed just like the flint wheel that we usually see on lighters. Unmistakable hallmarks of vintage eyewear and retro products are the large eyeshape and the double bridge of the frame, besides the classic colour combination. The vintage look of the new style is completed by end tips with the Qoins logo realized through the **BMT technique** that allows ultra-shape cutting. A spring hinge with single action is applied in order to provide greater comfort to wearers.

A lighter is very small in size but its production process can be very complicated and its working mechanism is extremely intricate though it can seem simple: in the same way, behind the Qoins collection there is an ongoing research on **design and precious details** aiming at strong men with an individualist taste that demand the best quality together with elegance. The sense of exclusivity and luxury created by a refined and linear design combined with a classic colour make the frame not simply an exceptional eyewear model but first of all a **desirable and collectible object**, exactly like vintage lighters with their history and memories.



www.okia.com

